

學院 Faculty：應用科學學院 Faculty of Applied Sciences

課程 Programme：中國與葡語系國家經貿關係學士學位 Bachelor of Business Administration / Social Sciences in Sino-Lusophone Trade Relations

年 級 Year	學科單元 Learning Module	班別編號 Class Code	教師 Instructor	課本 (* = 參考書) Text Book (* = Reference Book)	版本 Edition	出版社 Publisher	作者 Author	備註 / ISBN Remark / ISBN
1	Direito Constitucional e Lei Básica	LLAW1110	Yolanda Leong	* Explaining the Macao Basic Law	2020	“One Country, Two Systems” Research Centre of MPU	Li, L. N. & Xu, C. (eds.)	9789996522291
				* Constitution	6e / 2018	Beijing: Renmin University of China Press	Xu, C. & Hu, J.	---
	Português - Introdução à Leitura e Escrita	PORT1123	Han Lili	* Devagar que temos Pressa	2023	Universidade Politécnica de Macau	Matos Sequeira, Teresa	9789996522789
	Português - Comunicação Oral	PORT1127	Sun Ye	* Devagar que temos Pressa	2023	Universidade Politécnica de Macau	Matos Sequeira, Teresa; Escalera, Lurdes (Coord.)	9789996522789
	Português - Introdução à Gramática	PORT1125	Sun Yuqi, Mafalda	* Gramática Aplicada 1	2012	Lidel	Oliveira, Carla & Coelho, Luísa	9789724746036
				* 葡萄牙語語法活學活用(1)	2020	商務印書館有限公司	Coimbra, Isabel & Coimbra, Olga Mata	9787100176705
	English I	ENGL1101-11V	Claudia M. Khan	* Cutting Edge 3e Elementary Student's Book & eBook with Online Practice, Digital Resources, 3rd edition	2020	Pearson Education Ltd.	Sarah Cunningham, Peter Moor & Araminta Grace	9781292394077
				* Cutting Edge Third Edition: Elementary Workbook with Key	2013	Pearson Education Ltd.	Sarah Cunningham, Peter Moor & Araminta Grace	9781447906414

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3	Economia da China	ECON3111	Joaquim Carvalho	* Principles of Economics	10e / 2022	Cengage	N. Gregory Mankiw	9780357990445 (EBOOK)
				* The Chinese Economy: Adaptation and Growth, second edition	2e / 2018	Mit Press	Barry Naughton	9780262534796
				* China's Economy: What Everyone Needs to Know	2e / 2020	Oxford University Press	Kroeber Arthur R.	9780190946463
				* The New China Playbook: Beyond Socialism and Capitalism	2023	Viking	Keyu Jin	9781800753860
	História e Cultura dos PLP	HIST3114	Mafalda Sun	* História de Timor-Leste - da Pré-História à Actualidade	2010	Lidel	Frédéric Durand	9789727573424
				* História do Brasil	2019	EDUSP (Editora da Universidade de São Paulo)	Fausto Boris	9788531413520
				* África Negra: História e Civilizações, Tomo II (Do Século XIX aos Nossos Dias)	2007	Edições Colibri	Elikia M'Bokolo	9789727726974
				* África - Biografia de um Continente	2002	Publicações Europa-América	John Reader	9789721050044
				* Traços Fundamentais da Cultura Portuguesa	2018	Planeta	Miguel Real	9789896579098
				* Dicionário Temático da Lusofonia	2007	Texto Editores	Cristóvão F. A., Amorim M.A.	9789724735078
				* Escravidão	2021	Porto Editora	Laurentino Gomes	9789720034595
				* Primeira Obra de Aventura e Contactos Intercivilizacionais	2018	Círculo de Leitores	Amélia Polónia e Rosa Capelão	9789724251677

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3	História e Cultura da China	HIST3110	Miguel Yang	* Breve História da China	2020	Taketime	Arcones, P.	9788835411222
				* História de Macau e da China	2020	Escola Portuguesa de Macau	Fernandes, C., et al.	9789993795735
				* História da China	2005	Tinta da China	Haw, Stephen G.	9789896712938
				* História da China	2020	Clube de Autores	Nogueira, A.	6569000047561
				* A História da China	2021	Temas & Debates	W, Michael.	9789896446765
	Matemática Aplicada às Ciências Sociais	MATH3112	Rui Gama	* Data Analysis for Business, Economics, and Policy	2021	Cambridge University Press	Békés, G. & Kézdi, G.	9781108716208
				* Applied Statistics and Multivariate Data Analysis for Business and Economics A Modern Approach Using SPSS, Stata, and Excel. (Paperback)	2019	Springer	Cleff, T.	9783030177690
				* Analysis of Economic Data	4e / 2013	John Wiley & Sons Ltd.	Koop, G.	9781118472538
				* Basic Statistics for Business & Economics	11e / 2024	McGraw Hill	Lind, D. A., Marchal, W. G., & Wathen, S. A.	9781266914768
				* Estatística Aplicada às Ciências Sociais e Humanas	2005	Climpsi Editores	Maroco, J. & Bispo, R.	9789727961986
	Gestão de Marketing	MARKT3113	Manuela Rezende	* Marketing Management - Global Edition	16e / 2022	Pearson	Philip Kotler; Kevin Lane Keller; Alexander Chernev	9781292405117 (EBOOK)

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4	Economia dos Países da CPLP	ECON4111	Rui Gama	* A Economia dos Países de Língua Portuguesa. Noções Fundamentais.	2018	Instituto Politécnico de Macau	Lopes, A. S., Duarte, E. M., Fernandes,	9789996521911
	Web Marketing e Comércio Electrónico	MRKT4111	Vanessa Amaro	* E-Commerce 2023: Business, Technology, Society	17e / 2023	Pearson	Kenneth C. Laudon & Carol Guercio Traver	9781292449661 (EBOOK)
				* Digital Marketing: Strategy, Implementation and Practice	8e / 2022	Pearson	Dave Chaffey & Fiona Ellis-Chadwick	9781292400969 9781292401003 (EBOOK)
	Planeamento Estratégico	MRKT4114	Manuela Rezende	* Strategic Management and Business Policy: Globalization, Innovation and Sustainability, Global edition	16e / 2023	Pearson	Thomas L. Wheelen; J. David Hunger	9781292727424 9781292727417 (EBOOK)
	Estudos de Mercado	MRKT4112	Susana Mieiro	* Basic Marketing Research	10e / 2024	Cengage Learning	Tom J. Brown, Tracy A. Suter, Gilbert A. Churchill	9780357901847 9788000045320 (EBOOK)
	Direito Económico Internacional	LLAW4121	Eliana Varalunga	* Coletânea de Direito Internacional Económico	2020	AAFDL Editora	Miguel Moura e Silva, Pedro Infante Mota	9789726295341 9789726293774
				* Principles of International Economic Law	3e / 2024	OUP Oxford	Matthias Herdegen	9780198897835
				* Principles of International Economic Law (Paperback)	3e / 2024	OUP Oxford	Matthias Herdegen	9780198897842
				* O Sistema Monetário Internacional	2015	Actual Editora	António Portugal Duarte	9789896941383
				* International Economic Law - Text, Cases and Materials	2021	Cambridge Univ. Press	Leila Choukroune and James J. Nedumpara	9781108436649
	Protocolo Empresarial	BUSS4111	Leonor Seabra	* Protocolo Empresarial	2015	Lidel	Torres, H. P., & Casanova, S. de S.	9789727579129
				* Manual de Protocolo Empresarial	2e / 2016	Lidel	Fernandes, C.	9789725405109