

學院 Faculty：管理科學學院 Faculty of Business

課程 Programme：電子商務學士學位課程(日間/英文) Bachelor of E-Commerce (Day/English)

年級 Year	學科單元 Learning Module	班別編號 Class Code	書 名 (* = 參考書) Book Title (* = Reference Book)	版本 / 年份 Edition / Year	出版社 Publisher	作者 Author	全新用書 Newly Adopted
1	Principles of Accounting I	ACCT1100	Fundamental Accounting Principles (Ebook with Connect Access)	25e / 2025	McGraw Hill	John J. Wild, Ken W. Shaw	Y
	Introduction to Business	BUSS1100	Understanding Business	2024	McGraw Hill	William Nickels, Jim McHugh and Susan McHugh	N
	Business Software Applications	COMP1100	Excel VBA: A Step-By-Step Guide To Learn And Master Excel VBA Programming	2018	CreateSpace Independent Publishing Platform	Hein Smith	N
	(E-Commerce)		Excel 2023 Essentials: A Step-by-Step Guide with Pictures for Absolute Beginners to Master the Basics and Start Using Excel with Confidence	2023	Smashwords	Nigel Tillery	N
	Microeconomics	ECON1100	Principles of Economics (Hardcopy)	10e / 2022	Cengage	N. Gregory Mankiw	N
	English I	ENGL1101	New Interactions 1: Reading and Writing	2020	McGraw Hill	Pamela Hartmann & James Mentel	Y
			New Interactions 1: Listening and Speaking	2020	McGraw Hill	Emily Austin Thrush, Robert Baldwin & Laurie Blass	Y
	Constitution and Basic Law	LLAW1110	No textbook needed				
			* 中華人民共和國憲法				N
			* 中華人民共和國澳門特別行政區基本法				N

註：各位同學，請於購書時留意價格，並向多間書店詢價作一比較。

註(1)：學生必須於選科後，才決定購買所選學科單元的正版教科書。

2025/2026學年第一學期書單

Book List for 1st Semester of Academic Year 2025/2026

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2	Introduction to Programming	COMP2120	* Python Crash Course	3e / 2023	no starch press	Eric Matthes	N
			Revel Access Code + Intro to Python for Computer Science and Data Science (Brief Version) ebook	2019	Pearson	P. Deitel & H. Deitel	Y
	English III	ENGL2101	New Interactions 2 Reading and Writing (Asia Edition) [hard copy/ e-book bundle]	2020	McGraw-Hill	Elaine Kirm / Pamela Hartmann	Y
			New Interactions 2 Listening and Speaking (Asia Edition) [hard copy/ e-book bundle]	2020	McGraw-Hill	Judith Tanka / Paul Most	Y
	Business Finance	FINA2120	Essentials of Corporate Finance (Ebook + Connect access code)	2025	McGraw Hill	Stephen Ross, Randolph Westerfield and Bradford Jordan	N
	Business Mathematics	MATH2100	College Mathematics for Business, Economics, Life Sciences, and Social Sciences	14e / 2019	Pearson Education	Raymond A. Barnett, Michael R. Ziegler, Karl E. Byleen, and Christopher J. Stocker	N
	Principles of Marketing	MRKT2100	Principles of Marketing, Global Edition (with MyLab access code)	19e / 2023	Pearson	Kotler and Armstrong	N
	French II 註(1)	FREN1102	Teaching materials provided by the instructor				
	Japanese II 註(1)	JAPN1102	大家的日本語 初級I 改訂版	2e / 2020	大新書局	株式会社 スリーエーネットワーク	N
			大家的日本語 初級II 改訂版	2e / 2020	大新書局	株式会社 スリーエーネットワーク	N
	Putonghua II 註(1)	MAND1102	普通話 第二冊	3e / 2014	香港普通話研習社出版	香港普通話研習社	N
	Portuguese II 註(1)	PORT1102	Teaching materials provided by the instructor				

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3	Business Ethics	BUSS1120	Business Ethics Ethical Decision Making & Cases (Ebook: https://www.cengage.com/c/business-ethics-ethical-decision-making-and-cases-13e-ferrell-fraedrich-ferrell/9780357513361/)	13e / 2021	Cengage Learning	O C Ferrell, John Fraedrich, Linda Ferrell	N
	System Analysis and Design	COMP3120	Systems Analysis and Design	8e / 2022	Wiley	A. Dennis, B. H. Wixom, R. M. Roth	N
			* Object-Oriented and Classical Software Engineering	8e / 2011	McGraw Hill	Stephen R. Schach	N
	E-Commerce Infrastructure	COMP3130	Business Data Networks and Security	11e / 2018	Pearson	Raymond R. Panko, Julia L. Panko	N
	Database Management	COMP3140	Database Systems: Design, Implementation, & Management	14e / 2022	Cengage	Carlos Coronel & Steven Morris	N
	E-Business Applications	ECOM3120	Integrated Business Processes with ERP Systems WileyPLUS Blackboard Student Package	2020	Wiley	Simha R. Magal & Jeffrey Word	N
			Fundamentals of Business Process Management	2018	Springer	Marlon Dumas, Marcello La Rosa, Jan Mendling, Hajo A. Reijers	N
	English V	ENGL3101	Intelligent Business Coursebook with CD-ROM: Upper Intermediate Business English	2015 (or latest impression)	Pearson	Tonya Trappe	N

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4	Selected Topics in E-Commerce	ECOM4140	* Hands-On Large Language Models: Language Understanding and Generation	2024	O'Reilly Media, Inc.	Jay Alammar, Maarten Grootendorst	Y
			* Building LLM Powered Applications: Create intelligent apps and agents with large language models	2024	Packt Publishing	Valentina Alto	Y
			* Hands-On Machine Learning with Scikit-Learn, Keras, and TensorFlow: Concepts, Tools, and Techniques to Build Intelligent Systems	2023	O'Reilly	Aurélien Geron	Y
	E-Commerce Regulatory Environment	ECOM4160	From Government to E-Governance Public Administration in the Digital Age (Ebook: https://www.igi-global.com/book/government-governance-public-administration-digital/63891)	2013	Information Science Reference	Muhammad Muinul Islam, Mohammad Ehsan	N
	E-Commerce Strategy	ECOM4170	Strategies for e-Business: Concepts and Cases on Value Creation and Digital Business Transformation	4e / 2020	Springer International Publishing	Tawfik Jelassi and Francisco J. Martínez-López	N
			* Electronic Commerce: A Managerial and Social Networks Perspectives	9e / 2018	Springer International Publishing	Turban, Efraim; et.al.	N
	English VII	ENGL4101	Intelligent Business: Advanced Business English Coursebook w/CD Pack	2016(or latest impression)	Pearson Longman	Tonya Trappe et al	N
	Graduation Report I	MGPO4100	No textbook needed				

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