

2026/2027學年第一學期書單

Book List for 1st Semester of Academic Year 2026/2027

學院 Faculty：管理科學學院 Faculty of Business
課程 Programme：管理學學士學位課程(日間/英文) Bachelor of Management (Day/English)

年 級 Year	學科單元 Learning Module	班別編號 Class Code	書 名 (* = 參考書) Book Title (* = Reference Book)	版本 / 年份 Edition / Year	出版社 Publisher	作者 Author
1	Principles of Accounting I	ACCT1100	Fundamental Accounting Principles (E-book within Connect)	25e / 2025	McGraw Hill	John J. Wild, Ken W. Shaw
	Introduction to Business	BUSS1100	Understanding Business (with Connect)	Updated Release	McGraw Hill	William Nickels, Jim McHugh and Susan McHugh
	Business Software Applications	COMP1100	New Perspectives Microsoft Office 365 & Excel 2019 Comprehensive	2020	Cengage	Patrick Carey
	Microeconomics	ECON1100	Principles of Economics	11e / 2027	Cengage	N. Gregory Mankiw
	English I	ENGL1101	New Interactions 1: Reading and Writing	2020	McGraw Hill	Pamela Hartmann & James Mentel
			New Interactions 1: Listening and Speaking	2020	McGraw Hill	Emily Austin Thrush, Robert Baldwin & Laurie Blass
	Constitution and Basic Law	LLAW1110	No textbook needed			
			* 中華人民共和國憲法			
			* 中華人民共和國澳門特別行政區基本法			
2	English III	ENGL2101	New Interactions 2 Reading and Writing (Asia Edition)	2020	McGraw Hill	Elaine Kirn / Pamela Hartmann
			New Interactions 2 Listening and Speaking (Asia Edition)	2020	McGraw Hill	Judith Tanka / Paul Most
	Business Law	LLAW2120	* BPP ACCA (LW) Corporate and Business Law (Global) Practice & Revision Kit 2025-2027	2026	BPP	BPP
	Business Mathematics	MATH2100	College Mathematics for Business, Economics, Life Sciences, and Social Sciences	14e / 2024	Pearson	R.A. Barnett, M.R.Ziegler, K.E. Byleen, C.J. Stocker
	Principles of Marketing	MRKT2100	Principles of Marketing, Global Edition (with MyLab access code)	19e / 2023	Pearson	Kotler and Armstrong
	Tourism Management	TOUR2120	Tourism: The Business of Hospitality and Travel (Global Edition)	6e / 2018	Pearson	Cook, Hsu & Taylor
			* 觀光學	6e / 2020	華泰文化	Cook / 張德儀
	French II 註(1)	FREN1102	Teaching materials provided by the instructor			
	Japanese II 註(1)	JAPN1102	大家的日本語 初級I 改訂版	2e / 2020	大新書局	株式会社 スリーエーネットワーク
			大家的日本語 初級II 改訂版	2e / 2020	大新書局	株式会社 スリーエーネットワーク
	Putonghua II 註(1)	MAND1102	普通話 第二冊	3e / 2014	香港普通話研習社出版	香港普通話研習社
	Portuguese II 註(1)	PORT1102	Teaching materials provided by the instructor			

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3	Corporate Governance and Social Responsibility	BUSS3120	Corporate Governance Matters	4e / 2026	Pearson	Larcker, D. & Tayan, B.
	English V	ENGL3101	New Interactions 3 Reading and Writing (Asia Edition) [hard copy/ e-book bundle]	2020	McGraw Hill	Elaine Kirn / Pamela Hartmann
			New Interactions 3 Listening and Speaking (Asia Edition) [hard copy/ e-book bundle]	2020	McGraw Hill	Judith Tanka / Paul Most
	Organizational Behavior	MGMT2120	Organizational Behavior (with Connect Code Card)	2024	McGraw Hill	McShane, S. & Von Glinow, M.
	Operations Management	MGMT3120	Principles of Operations Management: Sustainability and Supply Chain Management	Global 12e / 2024	Pearson	Jay Heizer, Barry Render, Chuck Munson
	Total Quality Management	MGMT3130	Quality Management for Organizational Excellence: Introduction to Total Quality	9e / 2025	Pearson	D.L. Goetsch, S.B. Davis
	Knowledge Management	MGMT3140	Knowledge Management: Systems and Processes in the AI Era	3e / 2024	Routledge	Becerra-Fernandez, I., Sabherwal, R. & Kumi, R.
4	English VII	ENGL4101	Intelligent Business: Advanced Business English Coursebook w/CD Pack	2016(or latest impression)	Pearson	Tonya Trappe et al
	Change Management	MGMT4120	Managing Organizational Change: A Multiple Perspectives Approach	5e / 2026	McGraw Hill	Palmer, I., Dunford, R., Buchanan, D. & Akin, G.
	Cross Cultural Management	MGMT4130	International Management – Managing Across Borders and Cultures	10e / 2021	Pearson	Deresky, H., Miller, S.
	Strategic Management	MGMT4140	Strategic Management	7e / 2026	McGraw Hill	Rothaermel, Frank T.
	Graduation Report I	MGPO4100	* Research Methods for Business Students	9e / 2024	Pearson	M.N.K. Saunders, P. Lewis, and A. Thornhill

註: 各位同學, 請於購書時留意價格, 並向多間書店詢價作一比較。

註(1): 學生必須於選科後, 才決定購買所選科目的正版教科書。